

McLaughlin & Associates

TO: All Interested Parties
From: John McLaughlin, McLaughlin & Associates
RE: New York Congressional District 4 – Voter Study – Executive Summary
Date: March 14, 2022

McLaughlin & Associates just completed a survey of 300 likely general election voters in New York's 4th Congressional District from, March 3 through March 6, 2022. **In spite of the fact that this is a Democrat district that voted for Democratic President Joe Biden, the results show the political atmosphere in New York Congressional District 4 strongly favors the Republican and Conservative candidate, Anthony D'Esposito. Moreover, the Democrats in this district trail significantly on every benchmark.**

This is especially important given that the Democrats hold an 8-point registration lead among likely voters; inclusive of New York's Conservative and Working Families Party.

Majorities of voters disapprove of the job Joe Biden is doing, seven of ten voters say the United States is heading down the wrong track, economic issues matter most to the voters, and the Republican candidate for Congress leads the Democrat on the generic ballot.

- President Joe Biden receives a 19-point net negative rating on his job approval, 40% approve to 59% disapprove. The majority, 53%, strongly disapprove of the job Joe Biden is doing as President.
 - Biden receives a majority disapproval rating, 51% disapprove, among undecided voters in the D'Esposito vs. Gillen ballot.
 - One-third of President Biden's Democrat base voters, 35%, disapprove of the job Joe Biden is doing as President.
 - President Biden is a 29-point net negative among Independent voters, 34% approve to 63% disapprove.
- Seven of ten voters, 68%, say the country is heading down the wrong track. Just 27% say right direction. Key voter segments who say the country is heading down the wrong track include:
 - Undecided voters – 16% right direction to 69% wrong track
 - Independent voters – 19% right direction to 75% wrong track
 - Men – 22% right direction to 73% wrong track
 - Women – 32% right direction to 65% wrong track
- The Republican candidate holds a massive 22-point lead over the Democrat on the generic ballot, 55% vote for the Republican to 33% for the generic Democrat.
- By party, Republican voters favor the generic Republican by 78 points, 86% to 8%. Conversely, Democrats only favor the generic Democrat by 28 points, 59% to 31% for the generic Republican.
- The top three issues facing the United States tend to favor Republican candidates. These include the economy/inflation/jobs at 36%, leadership at 11%, and the border/immigration at 9%.



Republican and Conservative candidate Anthony D’Esposito holds a commanding lead over the Democrat, Laura Gillen.

- Laura Gillen, who represented the vast majority of this district as Hempstead Town Supervisor, receives a weak name identification rating.
 - Gillen has a 1:1 favorable to unfavorable rating, 24% favorable to 23% unfavorable. Importantly Gillen lacks intensity to her favorable rating (7% very favorable to 17% only “somewhat favorable”).
 - Twenty-three percent (23%) have no opinion of Gillen; and the plurality, 30%, have never heard of her.
- Anthony D’Esposito leads Laura Gillen on the head-to-head ballot, 48% to 36% respectively, with 16% undecided.
 - D’Esposito maintains intensity to his vote. The plurality of voters, 36%, will “definitely” vote for D’Esposito, compared to 25% who will “definitely” vote for Gillen.
 - D’Esposito holds a 12-point lead among Independents – 45% vote for D’Esposito / 33% vote for Gillen.
- The majority of voters are more likely to vote for a candidate who fits Anthony D’Esposito’s profile. Fifty-three percent (53%) are more likely to vote for a candidate who is a former New York City police detective.

Conclusion:

Building on the momentum Republicans created in November 2021, and with enough resources, Anthony D’Esposito represents a tremendous opportunity for Congressional Republicans in 2022.

The political atmosphere, the strength of the Republican Party in Nassau County, and Anthony D’Esposito’s favorable profile all come together to create a great opportunity for Republicans.

Methodology:

This poll of 300 likely general election voters in New York’s 4th Congressional District, was conducted from March 3 through March 6, 2022. All interviews were conducted via telephone by professional interviewers. Interview selection was random within predetermined election units. Thirty-three percent (33.3%) of interviews were completed on traditional landlines, 33.3% were conducted on cell-phones and 33.3% of interviews were conducted via text message. These samples were then combined and structured to correlate with actual voter turnout in a general election. This poll of 300 likely general election voters in New York’s 4th Congressional, has an accuracy of +/- 5.7% at a 95% confidence interval.

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Key Voter Demographics

Areas		Age		Party Reg.	
5 Towns	9%	18-29	12%	REPUBLICAN	34
Hempstead NE	6%	30-40	14%	Republican	33
Hempstead NW	30%	41-55	25%	Conservative	1
Hempstead SE	22%	56-65	21%	DEMOCRAT	42
Hempstead SW	10%	66+	27%	Democrat	35
Long Beach	6%			Working Families	6
N. Hempstead Town	17%			Independent/Blank	24
Gender		Race			
Male	46%	White	68%		
Female	54%	Hispanic	12%		
		Black	12%		
		Asian	5%		